

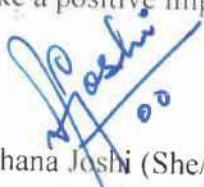
Testimonial for FactsScan App

The FactsScan app, developed by a group of innovative young entrepreneurs, serves as a vital decision-making support tool for health-conscious consumers in India. This app empowers users to make quick and informed choices regarding the nutritional value of packaged foods available on store shelves, tailored to their age and physiological conditions.

In today's fast-paced digital world, the popularity of convenient and accessible packaged food is skyrocketing across all economic groups. Unfortunately, the adverse health effects associated with highly processed foods, which prioritize shelf life, cost, and taste, is often overlooked. Many consumers tend to neglect reading the information on front-of-pack labels, including expiry dates and nutritional content. Misleading and incomplete information on these labels can create confusion, making it difficult for consumers to make informed decisions.

FactsScan tackle this issue head-on by equipping users with the ability to verify information quickly and efficiently. The user-friendly interface enhances navigation, allowing consumers to access analyzed data effortlessly and receive alerts if a particular packaged food is unsuitable for their health. What truly distinguishes FactsScan is its dedication to promoting media literacy and fostering a culture of inquiry. The app doesn't just provide quick answers based on label information; it offers personalized portion recommendations tailored for health-conscious individuals.

With my background in public health and nutrition, I wholeheartedly recommend this tool to all consumers, and anyone committed to staying informed in this fast-paced digital age, where misinformation can spread easily. I am excited to see how this app evolves and continues to make a positive impact on our society!



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